

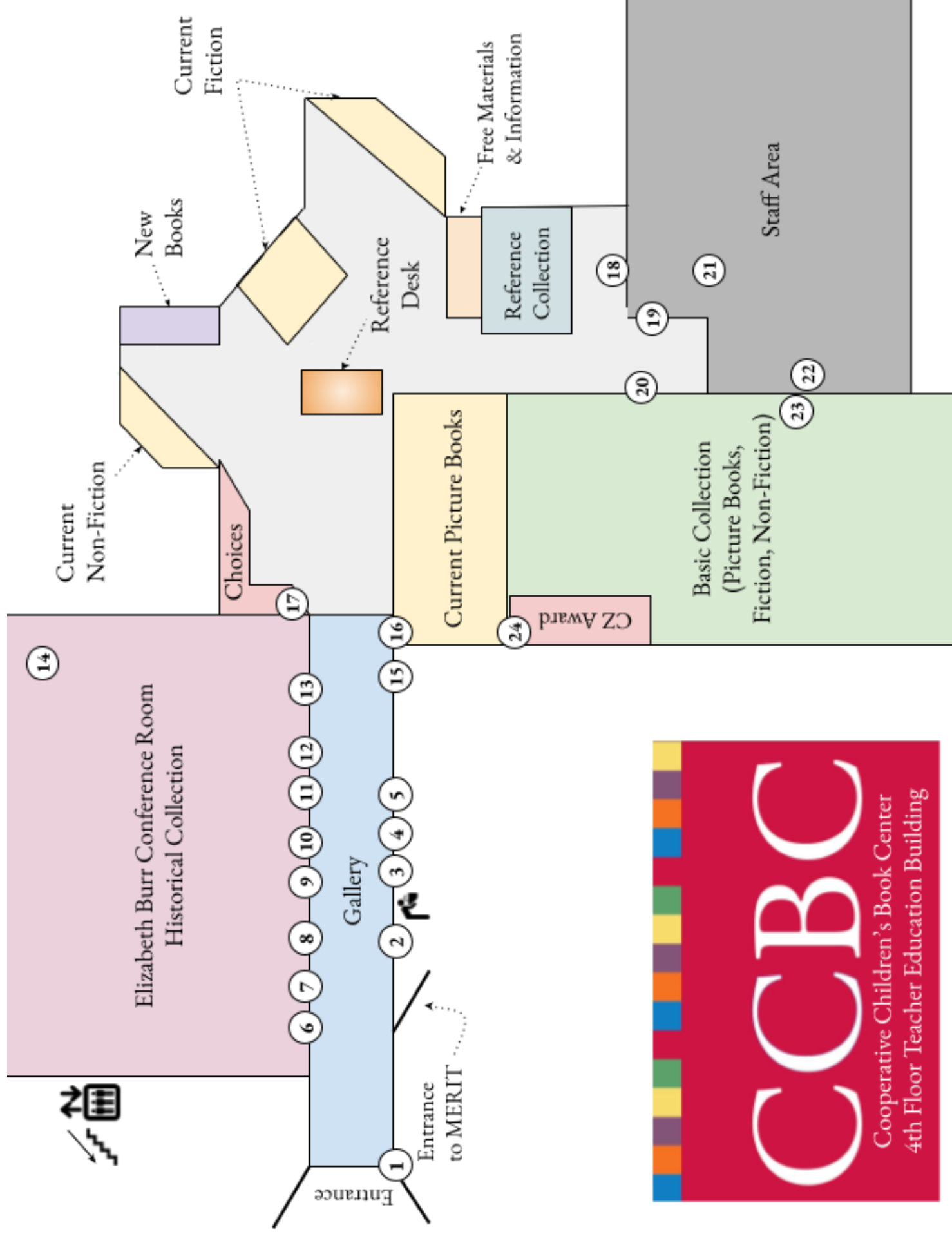


Cooperative Children's Book Center



Gallery Guide





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1. Planting a Rainbow

2022

Flower vinyl decals based on artwork by Lois Ehlert

Wisconsin author and illustrator Lois Ehlert had a long history with the Cooperative Children's Book Center and the Friends of the CCBC. As an artist, Ms. Ehlert shared her creative expertise with the CCBC in numerous ways, including design of the CCBC logo, selection of furniture (including the Eames chairs in the Reading Room), and creation of CCBC fabric pieces. Colorful flowers from her 1988 perennial classic *Planting a Rainbow* were transformed into window decals in celebration of the CCBC's relocation to the 4th floor of the Teacher Education Building in 2014, and added to the hallway entry in 2022.



2. When I read I see Me

2023

Giclée of original paper cut by Janelle Washington

Paper cut artist and children's book illustrator Janelle Washington created "When I read I see Me" for The Horn Book Magazine May/June 2023 Special Issue: Diverse Books: Past, Present, and Future. The artwork was featured opposite an article written by the CCBC librarians about the CCBC diversity statistics. When the CCBC received the print publication, the staff knew instantly that Ms. Washington's art and message should be featured at the entrance to the CCBC. They were grateful to acquire a giclée of the not-for-sale original art.

Art and framing covered by private donations



3. Mr. Rabbit and the Lovely Present (print)

A Communion of Images (gallery exhibition poster)

1962, 1984

Illustration signed by Maurice Sendak

Poster signed by Charlotte Zolotow to Ginny Moore Kruse (CCBC Director 1976-2002)

Charlotte Zolotow was a prolific editor of children's books. In addition, Ms. Zolotow wrote more than 65 picture books, including *Mr. Rabbit and the Lovely Present* (1962) illustrated by Maurice Sendak. She attended the University of Wisconsin in Madison from 1933 to 1936, where she studied writing with Professor Helen C. White in the English Department. When asked recently about her experience as a student on this campus, Ms. Zolotow remarked that at the University of Wisconsin she was taught how to think, not what to think. In 1998, the annual Charlotte Zolotow Lecture and Award for outstanding writing in a picture book was established by the Cooperative Children's Book Center to honor Ms. Zolotow's talent in writing for young children and her lifelong commitment to excellence in literature for children and young adults



Framing provided by The Friends of the CCBC

4. What Can You Do with a Paleta?

2009

Original giclée by Magaly Morales

"Where the big velvet roses bloom / red and pink and fuschia, / where the accordion plays sassy and sweet... THAT's my barrio." A young Latina girl goes on to describe the tinkly arrival of the paleta wagon in her neighborhood. The ice-cold popsicle comes in a rainbow of colors and flavors that makes for tough decisions ("Strawberry? Or coconut?") and many opportunities. With a paleta you "paint your tongue purple and green" or cool off on a hot day. A paleta can be an offering of friendship or a teasing way to win a baseball game. Carmen Tafolla's delectable story appeals to the senses with its rich imagery and crisp language. Sun-warmed, richly colored illustrations by Magaly Morales further bring the little girl's vibrant Latino community to life. Winner of the 2010 Charlotte Zolotow Award, given annually to the author of the best picture book text published in the United States in the preceding year by the Cooperative Children's Book Center.



Artwork donated by KT Horning and Emily Kokie

5. CCBC Pillar Sleeve

1983

Custom lettering and design by Lois Ehlert on fabric

Wisconsin author and illustrator Lois Ehlert had a long history with the Cooperative Children's Book Center and the Friends of the CCBC. As an artist, Ms. Ehlert shared her creative expertise with the CCBC in numerous ways, including design of the CCBC logo, selection of furniture (including the Eames chairs in the Reading Room), and creation of CCBC fabric pieces. This fabric sleeve once covered the concrete pillar outside the entrance to the CCBC in its prior location on the 4th floor of Helen C. White Hall. The red color and large letters made the CCBC visible from the far end of the hallway, beckoning visitors as part of the CCBC's 20th anniversary events.

Fabric artwork commissioned by the Friends of the CCBC



6. Pre-separated Art for Who, Said Sue, Said Whoo?

Written and illustrated by Ellen Raskin

1972

TOP: Overlays on acetate indicating color placement.

BOTTOM: Black pen and ink line drawing with overlay on acetate indicating placement of pink ink.

Milwaukee-born author, illustrator, and designer Ellen Raskin is perhaps best-known for her 1979 Newbery Medal-winning mystery novel, *The Westing Game*. Ms. Raskin wrote and illustrated several picture books, including *Who, Said Sue, Said Whoo?* Ms. Raskin attended the University of Wisconsin–Madison and donated *The Westing Game* manuscript and other materials to the Cooperative Children's Book Center for students to study.



7. There Was an Old Lady of France

1965

Original signed artwork by Lois Ehlert

Wisconsin author and illustrator Lois Ehlert had a long history with the Cooperative Children's Book Center and the Friends of the CCBC. As an artist, Ms. Ehlert shared her creative expertise with the CCBC in numerous ways, including design of the CCBC logo, selection of furniture (including the Eames chairs in the Reading Room), and creation of CCBC fabric pieces. This illustration is taken from *Limericks* by Lear, featuring verses by Edward Lear and pictures by Lois Ehlert, published by The World Publishing Company in 1965. There was an old lady of France / Who taught little ducklings to dance; / When she said, 'Tick-a-tack!'—They only said, 'Quack!' / Which grieved that old lady of France. Now faded, the original collage featured bright green, blue, pink, and purple papers.

Artwork purchased by the Friends of the CCBC in 1981



8. Newbery-Caldecott Banquet Program

1962

Woodcuts printed on fabric in limited edition by Marcia Brown

The American Library Association celebrates the winners of the Newbery and Caldecott Medals at a banquet at the annual conference. Traditionally, that year's Caldecott-winning art is featured on the banquet program. A woodcut illustration from Marcia Brown's 1961 picture book *Once a Mouse...*, a retelling of an Indian fable from the *Hitopadesa* about a mouse who becomes a tiger, was printed on fabric for the banquet program. This unusual textile souvenir was donated to the Cooperative Children's Book Center when it opened its doors under the dome of the state capitol in 1963, where it was displayed in the director's office. The artwork was restored and reframed in 2022 and hung for the first time in the CCBC's location at 401 Teacher Education Building.

Framing donated by the Friends of the CCBC



9. Paul Bunyan

1963

Original woodcut print (one of six) by Ed Emberley

The Story of Paul Bunyan is a picture book by Barbara Emberly with woodcut illustrations by Ed Emberly, originally published by Prentice-Hall in 1963, the same year that the Cooperative Children's Book Center was established. This seven-foot-tall, larger-than-life woodcut print is one of six printed by Ed Emberley. It has been displayed in the entrances of all three locations of the CCBC.

Framing donated by the Friends of the CCBC



10. Where the Wild Things Are

1963

Reproduction by Maurice Sendak

Signed by Maurice Sendak to the Wisconsin Cooperative Children's Book Center

Where the Wild Things Are is a picture book by American writer and illustrator Maurice Sendak, originally published by Harper & Row in 1963. That same year, the Cooperative Children's Book Center was established as a unique examination, study, and research library at the University of Wisconsin-Madison, funded cooperatively by the university and the Wisconsin Free Library Commission (now the Wisconsin Department of Public Instruction).

Framing donated by the Friends of the CCBC



11. Where the Wild Things Are

1963

Reproduction by Maurice Sendak

Where the Wild Things Are is a picture book by American writer and illustrator Maurice Sendak, originally published by Harper & Row in 1963. That same year, the Cooperative Children's Book Center was established as a unique examination, study, and research library at the Wisconsin Free Library Commission (now the Wisconsin Department of Public Instruction).

Framing donated by the Friends of the CCBC



12. Sheila Rae's Peppermint Stick

2001

Pen, ink, and watercolor

Original illustration signed by Kevin Henkes and dedicated in loving memory of Gertrude B. Herman

Wisconsin author and illustrator Kevin Henkes launched his career while an undergraduate at the University of Wisconsin–Madison. His deep appreciation for children's literature and artwork was fostered by his connection to the Cooperative Children's Book Center, where he worked as a student under director Ginny Moore Kruse. Mr. Henkes, along with his wife, artist and illustrator Laura Dronzek, was also influenced by Gertrude B. Herman, a professor in the Library School who taught children's literature. "She knew so much about not just children's literature but art, philosophy, and history. She was one of the smartest people I've ever met, and she was so kind and generous to both of us. We became lifelong friends."



13. Annual Holiday Card

2002

Printed and hand stamped by Peter Sís

Card signed by Peter Sís to the Friends of the CCBC, with thanks for honorary membership

In summer 2001, the University of Wisconsin-Madison welcomed Peter Sís as an Arts Institute Interdisciplinary Artist in Residence. The Department of Art, the Cooperative Children's Book Center (CCBC), and the Elvehjem Museum of Art were cosponsors of his residency. The noted illustrator, author, and animation filmmaker taught a course on illustration in the Department of Art, was the subject of book discussions at the CCBC, had an exhibition of his work and gave a public lecture and book-signing at the Elvehjem (now Chazen Museum of Art).

Framing provided by The Friends of the CCBC



14. The Children's World of Books

1962, 1963

Words by Mildred L. Batchelder

Illustration by Barbara Cooney

This broadside was produced by the Children's Services Division of the American Library Association in 1963. Children's book author and illustrator Barbara Cooney won the 1959 Caldecott Medal for *Chanticleer and the Fox*. Mildred L. Batchelder was the Head of the Children's Services Division of the American Library Association and an advocate for multicultural and global literature. The Batchelder Award for translated books would be established in her name in 1968.

Framing donated by the Friends of the CCBC



15. Book Trails Book Discussion

1967 or 1968

Black and white photograph

The Cooperative Children's Book Center has hosted book discussions since its inception. Pictured in this photo are members of the 1968 Book Trails committee:

Claire Strelzoff (Madison Public Library), Elizabeth Burr (Wisconsin Free Library Commission), Helen Frey (Wisconsin School of the Air), Sister Mary Rosary Corrigan (Edgewood College), Susan Wirth Carbone (CCBC).



Book Trails was a popular program on the Wisconsin School of the Air (WSA). For nearly fifty years, the WSA broadcast a curriculum of music, art, science, literature, current events, social studies, government, and conservation to hundreds of thousands of elementary students in Wisconsin and neighboring states. Book Trails was one of the most popular WSA programs, featuring storytelling drawn from 28 featured books selected by the radio teacher. Each spring, WSA mailed out the list of books to be used in Book Trails the following year. Source: William Bianchi, "Education by Radio: America's Schools of the Air," TechTrends 52, no. 2 (March/April 2008): 36-44.

16. Ellen Raskin & The Westing Game

Display

2023

Poster, framed manuscript documents, book, chess pieces

Milwaukee-born author, illustrator, and designer Ellen Raskin is perhaps best known for her 1979 Newbery Medal-winning mystery novel *The Westing Game*. Ms. Raskin attended the University of Wisconsin–Madison and donated *The Westing Game* manuscript and other materials to the Cooperative Children's Book Center for students to study. This display case was custom built by the Friends of the CCBC in 1979 to house and display Ms. Raskin's manuscript and other materials. Over the years, the display case has featured numerous books, topics, and events related to CCBC activities. In 2023, the display case became home to a permanent display about Ellen Raskin's career, connection to the CCBC, and of course, *The Westing Game*. The display was designed by fellow Wisconsin author and illustrator Kevin Henkes, CCBC student reference assistant Molly Jensen, and CCBC director Tessa Michaelson Schmidt.



17. Planting a Rainbow

2014

Flower window decals based on artwork by Lois Ehlert

Wisconsin author and illustrator Lois Ehlert had a long history with the Cooperative Children's Book Center and the Friends of the CCBC. As an artist, Ms. Ehlert shared her creative expertise with the CCBC in numerous ways, including design of the CCBC logo, selection of furniture (including the Eames chairs in the Reading Room), and creation of CCBC fabric pieces.

Colorful flowers from her 1988 perennial classic *Planting a Rainbow* were transformed into vinyl window decals in celebration of the CCBC's relocation to the 4th floor of the Teacher Education Building in 2014.



18. Choices Banner

2023

Custom lettering on fabric by Bente Michaelson based on the "CCBC" banner design by Lois Ehlert

Wisconsin author and illustrator Lois Ehlert had a long history with the Cooperative Children's Book Center and the Friends of the CCBC. As an artist, Ms. Ehlert shared her creative expertise with the CCBC in numerous ways, including design of the CCBC logo, selection of furniture (including the Eames chairs in the Reading Room), and creation of CCBC fabric pieces. This Choices banner was based on Lois Ehlert's CCBC banner. The

font and layout were matched by CCBC reference assistant Molly Jensen. Using white felt, Bente Michaelson, mother of CCBC director Tessa Michaelson Schmidt, hand-sewed the letters on a remnant of the fabric used by Lois Ehlert in 1983 for the CCBC banner. The CCBC librarians commissioned the Choices banner to celebrate the new Choices display and reading area.



19. Printer's Blocks and CCBC Conference Brochures

1981, 1978, 1979

Printer's blocks and corresponding printed brochures

"The Golden Journey: The Protagonist in Children's Literature" was co-sponsored by the CCBC in 1981. The program art featured a woodcut illustration by Ann Grifalconi from the book of poems *Don't You Turn Back* by Langston Hughes, selected by Lee Bennett Hopkins.



"Coming to Life: Biography for Children" was co-sponsored by the CCBC in 1978. The program art featured an illustration by Hal Siegel from the book jacket art for *The Wind Eye* by Robert Westall. This block was originally framed by the Friends of the CCBC in memory of charter member Muriel L. Fuller.

"The Fine Art of Book Illustration" was co-sponsored by the CCBC in 1979. The program art featured an illustration by Nancy Ekholm Burkert from *The Scroobius Pip* by Edward Lear and Ogden Nash.

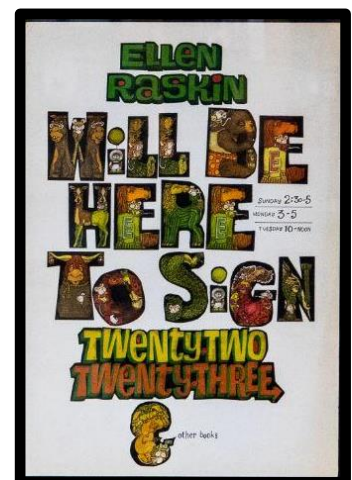
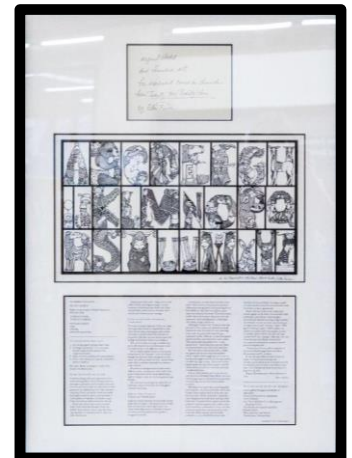
20. Twenty-two, Twenty-three Book Design and Promotion

1975, 1976

Handwritten note, original art, and poster by Ellen Raskin

Milwaukee-born author, illustrator, and designer Ellen Raskin is perhaps best-known for her 1979 Newbery Medal-winning mystery novel, *The Westing Game*. Ms. Raskin wrote and illustrated several picture books, including *Twenty-two, Twenty-three*. In this story, all the animals have advice for mouse on what to wear and what not to wear for the special holiday greeting on Twenty-two, Twenty-three. Raskin's early career in commercial art preparation influenced her design and ownership of all aspects of her artwork. The pieces displayed here feature Ms. Raskin's creativity, style, technique, and humor. Ms. Raskin attended the University of Wisconsin-Madison and donated *The Westing Game* manuscript and other materials to the Cooperative Children's Book Center for students to study.

Framing donated by the Friends of the CCBC



21. The Flowers of Tomorrow Are in the Seeds of Today

1988

Original cut paper collage by Lois Ehlert

Wisconsin artist Lois Ehlert was chosen to design the 1989 poster for The Year of the Young Reader. The poster was printed by the Wisconsin Center for the Book and sponsored by The Center for the Book, Library of Congress, The Highsmith Company, Inc., and The Wisconsin Center for the Book. Ms. Ehlert had a long history with the CCBC and donated this original artwork as well as a signed copy of the printed poster.



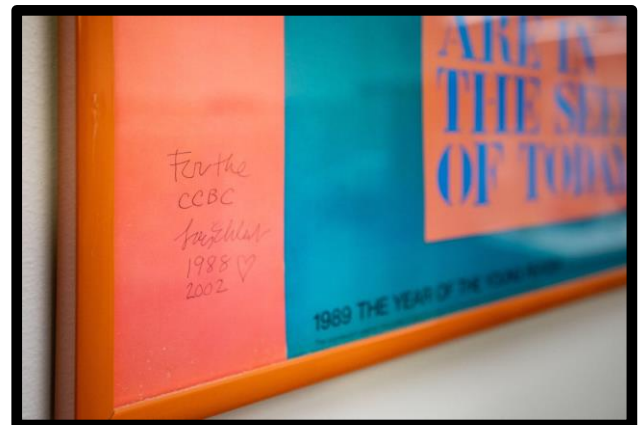
22. The Flowers of Tomorrow Are in the Seeds of Today

1988

Reproduction of cut paper collage by Lois Ehlert

Signed by Lois Ehlert for the CCBC in 1988/2002

Wisconsin artist Lois Ehlert was chosen to design the 1989 poster for The Year of the Young Reader. The poster was printed by the Wisconsin Center for the Book and sponsored by The Center for the Book, Library of Congress, The Highsmith Company, Inc., and The Wisconsin Center for the Book. Ms. Ehlert had a long history with the CCBC and donated this signed poster as well as the original artwork.



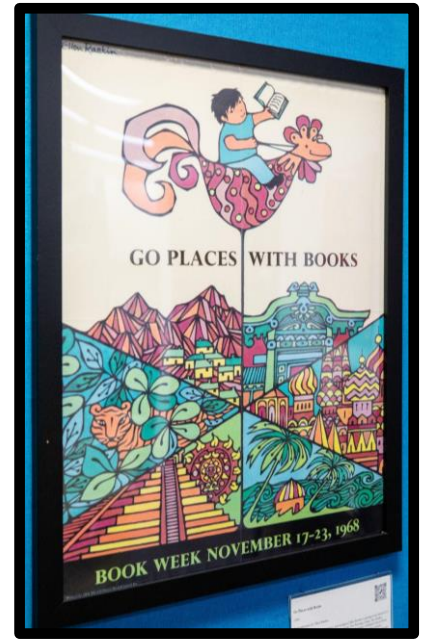
23. Go Places with Books

1968

Reproduction by Ellen Raskin

Milwaukee-born author, illustrator, and designer Ellen Raskin is perhaps best-known for her 1979 Newbery Medal-winning mystery novel, *The Westing Game*. Ms. Raskin designed and illustrated the 1968 Children's Book Week poster. Children's Book Week began in 1919 and is the longest-running national literacy initiative in the country. Children's Book Week is administered by the literacy organization Every Child A Reader. Ms. Raskin attended the University of Wisconsin–Madison and donated *The Westing Game* manuscript and other materials to the Cooperative Children's Book Center for students to study.

Framing donated by the Friends of the CCBC



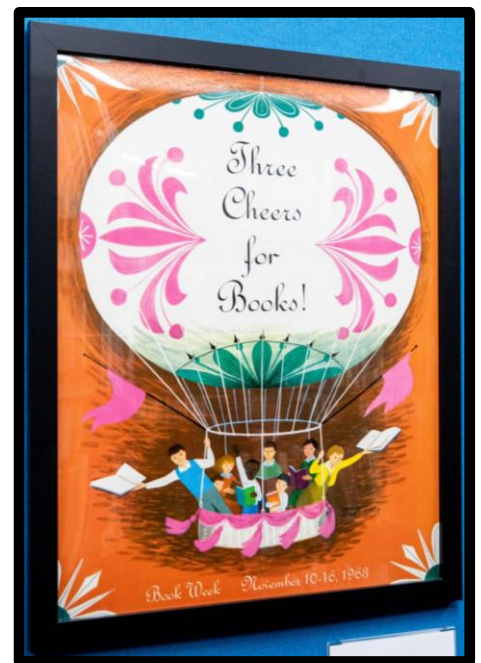
24. Three Cheers for Books!

1968

Reproduction by Adrienne Adams

Adrienne Adams was an author and artist. She received a Caldecott honor in 1960 for *Houses by the Sea* and in 1962 for *The Day We Saw the Sun Come Up*, both written by Alice E. Goudy. Ms. Adams illustrated the Children's Book Week poster in 1963, the same year that the Cooperative Children's Book Center was established. Children's Book Week began in 1919 and is the longest running national literacy initiative in the country. Children's Book Week is administered by the literacy organization Every Child A Reader.

Framing donated by the Friends of the CCBC

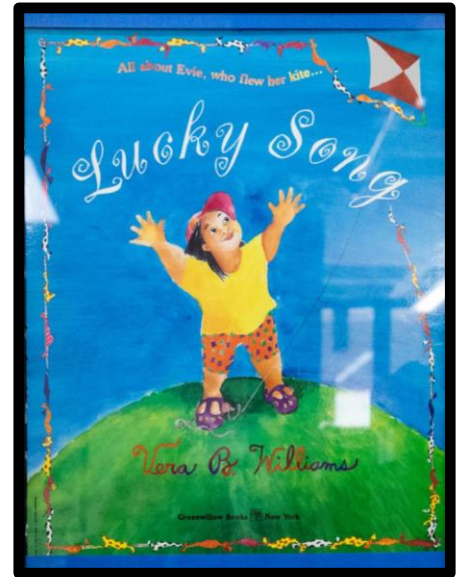


25. Lucky Song

1997

Reproduction by Vera B. Williams

When little Evie woke up wearing her moon-and-stars PJs, she knew she wanted to do something new. She found a new hat on a hook, and her grandpa made her a small kite to fly. Evie's mother ran out to watch her, and her grandma had some supper ready after she came in from the adventure. Her sister wrapped Evie's blanket around her. Her father sang a song about his little Evie, her kite, and her day. Lucky Evie. She had everything any child needs: a home, clothing, and food, and family members to give her loving attention. Joyous expressionistic images in an emotionally rich circular story explicitly inviting readers to go back to the beginning. *Lucky Song* was the winner of the first Charlotte Zolotow Award in 1998. This award is given annually to the author of the best picture book text published in the United States in the preceding year by the Cooperative Children's Book Center.



CCBC

About the Gallery Guide

The Gallery Guide was created in Spring 2023 for the CCBC Open House. This event was an opportunity to celebrate new artwork and space improvements, as well as the début of the permanent Ellen Raskin/Westing Game display. Most photos were taken by Sarah Maughan from the School of Education's Office of Communications and Advancement. The guide was designed and created by CCBC reference assistant Holly Wergin.